



THE NEW MODERN



TWO TEN WEST 77

THE NEW MODERN ON THE UPPER WEST SIDE.

THE UPPER WEST SIDE HAS LONG BEEN A SHINING EXAMPLE OF ARCHITECTURAL CRAFTSMANSHIP. DETAILED PRE-WAR APARTMENT BUILDINGS, IN SHADES OF BRICK AND STONE, LINE EXPANSIVE AVENUES. LEAFY SIDE STREETS HOUSE ROWS OF DISTINGUISHED BROWNSTONES. WITH EXTRAORDINARY SUCCESS – THOMAS JUUL-HANSEN’S MODERNIST BUILDING, TWO TEN WEST 77, ACKNOWLEDGES THE ARCHITECTURAL CONTEXT OF THE UPPER WEST SIDE WHILE TAKING MODERNISM TO A NEW LEVEL.

GROUNDING IN THE PURITY OF DANISH MODERNISM, JUUL-HANSEN CREATES A BUILDING OF POWERFUL, INVITING SIMPLICITY. WHILE HIS STARTING POINT IS QUINTESSENTIALLY MINIMAL, HIS EXECUTION EXPLORES A RICH PALETTE OF TEXTURE, NATURAL MATERIALS AND LIGHT. THIS UNEXPECTED APPROACH TO MODERNISM EXPRESSES A QUIET DIGNITY BEFITTING THE HISTORIC LANDSCAPE.

SITUATED BETWEEN CENTRAL PARK AND RIVERSIDE PARK, TWO TEN WEST 77 IS COMPRISED OF TWENTY-FIVE RESIDENCES THAT SPAN EIGHTEEN FLOORS. A SERIES OF STEPPED TERRACES CASCADE DOWN THE TOP FLOORS, ADDING DIMENSION TO THE BUILDING EXTERIOR.

JUUL-HANSEN PLACES IMPORTANCE ON THE HAND-MADE, AS SEEN IN THE BUILDING’S HAND-MADE, HAND-SET BRICK FAÇADE. THE BRICK MAKERS FORM AND FIRE EACH CLAY BRICK ACCORDING TO A CENTURIES OLD TRADITION. RESULTING VARIATIONS IN TEXTURE AND COLOR ECHO THE BRICK FAÇADES OF SURROUNDING BROWNSTONES.

NATURE ALSO PLAYS A PIVOTAL ROLE IN DEFINING THE BUILDING’S CHARACTER. USING MAHOGANY WOOD FOR THE WINDOW FRAMES, JUUL-HANSEN ADDS TANGIBLE WARMTH TO THE AESTHETIC. HIS CHOICE OF MATERIALS FOR THE INTERIORS CELEBRATES THE RICHNESS OF ROSEWOOD, THE EXOTIC QUALITY OF WENGE WOOD AND THE STUNNING PATTERN VARIATIONS OF STONE.

THE TRANSCENDENT LOBBY SPACE IMMEDIATELY SEDUCES. INTRICATE WOOD PANELS OF FLOOR-TO-CEILING WHITE OAK TAKE ON A SCULPTURAL QUALITY, WHILE THE DOUBLE-HEIGHT VERTICALITY OF THE VAULTED CEILING INSPIRES UPLIFTING CALM.

THE EXPANSIVE RESIDENCES OFFER FLOOR-TO-CEILING WINDOWS, ALLOWING DAILY SHIFTS IN LIGHT TO ANIMATE THE OPEN FLOOR PLANS. OAK PLANK FLOORS HIGHLIGHT THE UNINTERRUPTED FLOW OF SPACE. GLORIOUS JULIET BALCONIES, FRAMED BY HANDCRAFTED RAILINGS, FURTHER EXPAND THE FEELING OF OPENNESS.

TWO TEN WEST 77 REPRESENTS THE PINNACLE OF MODERN LIVING ON THE UPPER WEST SIDE. A CONFIDENT AESTHETIC FORGED WITH WARMTH AND CLARITY. A NEW BUILDING IN HARMONY WITH AN ENDURING NEIGHBORHOOD.

25 RESIDENCES, 18 FLOORS.
CUSTOM HAND-FORMED BRICK FAÇADE.



NORTH-FACING, PRIVATE CASCADING TERRACES ON FLOORS FOURTEEN THROUGH SEVENTEEN. MAHOGANY WINDOWS. DARK BRONZE-COLORED METAL ACCENT PANELS.



ENTRANCE
PRIVATE PARKING FOR SELECT
RESIDENCES AND TWENTY-FOUR
HOUR DOORMAN/CONCIERGE
SERVICES, FITNESS CENTER,
AND LOUNGE/PLAYROOM.



LOBBY
WHITE OAK DIMENSIONAL WALL PANELS, MIRROR ETCHED DOUBLE-HEIGHT VAULTED
CEILING AND HONED OMANI LIMESTONE FLOORS.



LIVING ROOMS FOUR TO TWELVE WEST
JULIET BALCONIES WITH FLOOR-TO-CEILING
MAHOGANY WINDOWS. SOLID WHITE OAK PLANK
FLOORING WITH CUSTOM STAIN.





LIVING ROOMS FOUR TO TWELVE EAST

PENTHOUSE LIVING ROOM
DUAL FUEL WOOD OR GAS BURNING
FIREPLACES IN SELECT RESIDENCES,
SURROUNDED BY FLOOR TO CEILING STONE.



JULIET BALCONIES WITH DARK BRONZE-COLORED CUSTOM DESIGNED
ORNAMENTAL RAILING.



MODERN KITCHEN
EVEREST GREY QUARTZITE SLAB COUNTERTOPS
AND BACKSPLASHES, WHITE LACQUER CUSTOM
WOOD CABINETRY WITH POLISHED CHROME
HANDLES AND ACCENTS. MIELE APPLIANCES
THROUGHOUT, DORNBRACHT FAUCETS, UNDER-
MOUNTED HEAVY GAUGE STAINLESS STEEL SINK.



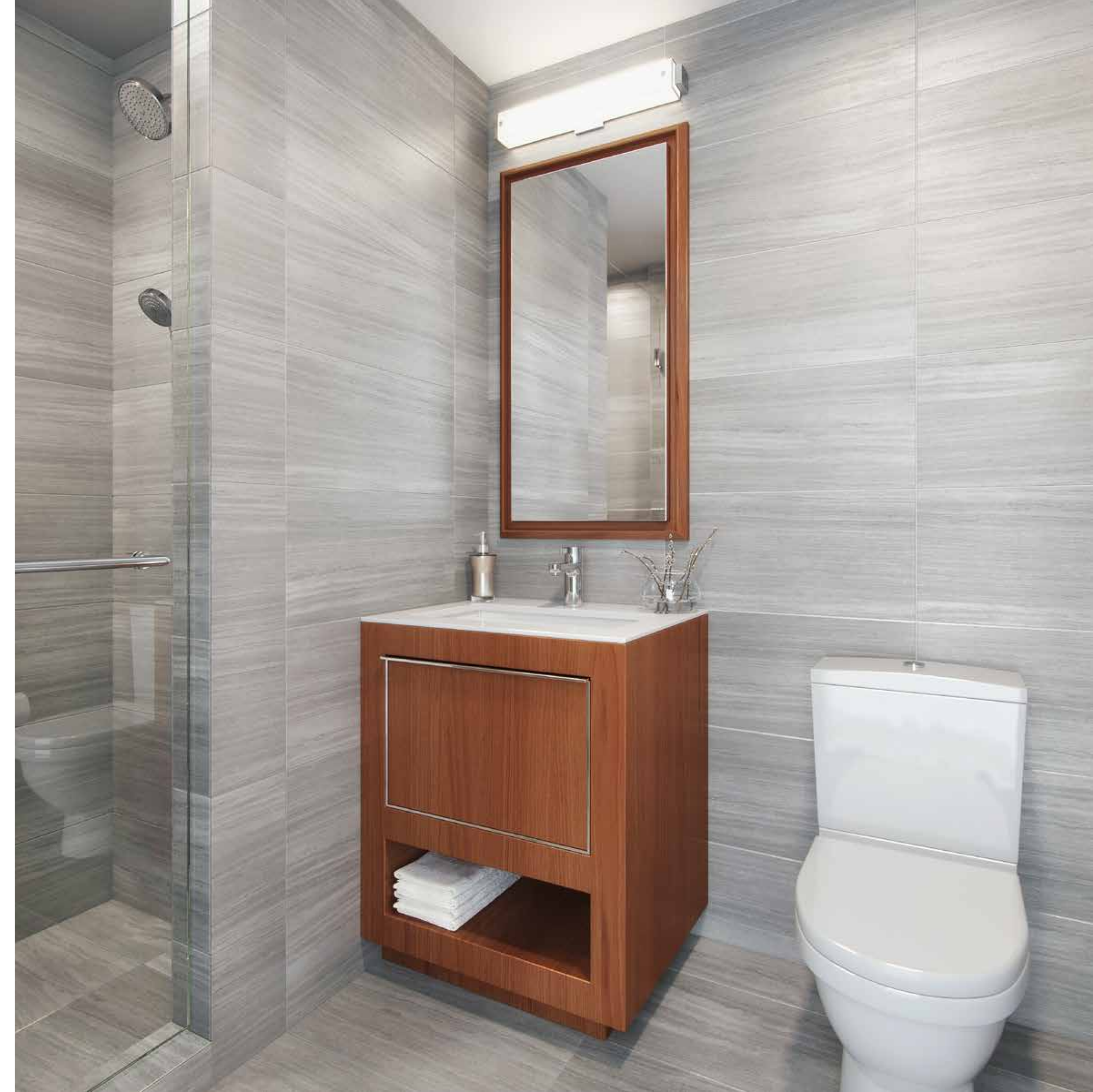


PENTHOUSE KITCHEN

MASTER BATHROOM
GRIGIO PIOVE MARBLE TILE FLOORS AND WALLS, CAST
WHITE GLASS COUNTERTOPS. WENGE WOOD CABINETS
AND CAST WHITE GLASS VANITIES WITH POLISHED FINISH.
GLASS AND STONE TILE CUSTOM SHOWER AND WATER
CLOSET ENCLOSURES. KOHLER DOUBLE VANITY SINK,
WATERWORKS TUB, POLISHED CHROME WATERWORKS
FIXTURES, DURAVIT TOILET, AND RADIANT HEATED FLOORS.



SECOND BATHROOM
RENAISSANCE MARBLE SLAB FLOORS AND WALLS AND TEAK WOOD VANITY WITH
POLISHED WHITE GLASS COUNTERTOPS.



PRIVATE TERRACES ON FLOORS FOURTEEN THROUGH SEVENTEEN.





PENTHOUSE ROOF DECK WITH PANORAMIC
VIEWS OF MANHATTAN.

NAFTALI GROUP

NAFTALI GROUP HAS A PRESTIGIOUS TRACK RECORD, LEADING SOME OF THE CITY'S MOST SIGNIFICANT DEVELOPMENTS AND LANDMARK RESTORATIONS. NAFTALI HAS A DEDICATED TEAM OF ACCOMPLISHED REAL ESTATE PROFESSIONALS KNOWN FOR A FREE THINKING AND IMAGINATIVE APPROACH, SPANNING THE ENTIRE SPECTRUM OF DESIGN AND BUILDING, FROM CONVERSIONS TO NEW CONSTRUCTION. NAFTALI SETS ITSELF APART IN THE INDUSTRY WITH ITS UNIQUE ABILITY TO TARGET DEVELOPMENT OPPORTUNITIES IN PRIME LOCATIONS WITH ACCOMPLISHED RESULTS.

THOMAS JUUL-HANSEN LLC

BORN IN COPENHAGEN, DENMARK, THOMAS JUUL-HANSEN CAME TO THE UNITED STATES IN 1988 TO STUDY ARCHITECTURE AND ATTAINED A MASTER OF ARCHITECTURE FROM HARVARD UNIVERSITY. IN 2003, AFTER WORKING AT RICHARD MEIER AND PARTNERS, HE FOUNDED TJHLLC. HIS INTERNATIONAL PORTFOLIO INCLUDES ULTRA-LUXURY INTERIORS FOR PRIVATE RESIDENCES, RENOWNED RESTAURANTS, PREMIUM RETAIL OUTLETS AND CORPORATE OFFICES.

CORCORAN SUNSHINE MARKETING GROUP

WITH OVER 25 YEARS OF EXPERIENCE IN MARKETING AND COLLECTIVE SALES IN EXCESS OF \$30 BILLION, CORCORAN SUNSHINE MARKETING GROUP IS THE RECOGNIZED INDUSTRY LEADER IN THE PLANNING, DESIGN, MARKETING, AND SALE OF LUXURY RESIDENTIAL DEVELOPMENT. REPRESENTING PROPERTIES THROUGHOUT THE UNITED STATES AND IN SELECT INTERNATIONAL LOCATIONS, CORCORAN SUNSHINE MARKETING GROUP'S PORTFOLIO CONTAINS A CURATED COLLECTION OF THE WORLD'S MOST DESIRABLE NEW ADDRESSES.

BRDAR

BASED IN NEW YORK CITY, BRDAR CREATES AESTHETICALLY COMPELLING DESIGN AND STRATEGIC SOLUTIONS FOR LUXURY BRANDS. BORN IN AUSTRALIA, CREATIVE DIRECTOR VISNJA BRDAR WORKED IN PARIS, ROME, LONDON AND MELBOURNE, BEFORE FOUNDING BRDAR IN 2003. IN 2006, SHE LAUNCHED VISNJA JEWELS, A FINE JEWELRY COLLECTION, AT BERGDORF GOODMAN. SHE IS RECOGNIZED AS AN INFLUENTIAL TASTEMAKER WHO SPECIALIZES IN LIFESTYLE, FASHION, BEAUTY, AND ARCHITECTURE.

A NAFTALI GROUP DEVELOPMENT
EXCLUSIVE MARKETING AND SALES AGENT: CORCORAN SUNSHINE MARKETING GROUP
SALES GALLERY: 212 682 0077 210WEST77.COM

DESIGN: BRDAR

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