

CITI HABITATS

Residential Rental Market Report

December & Fourth Quarter 2019

Residential Rental Market Report



December & Fourth Quarter 2019

This report follows overall conditions in the Manhattan rental market during December 2019 - as well as throughout the fourth quarter of the year. In addition, we track average and median rents for 14 neighborhoods in the borough of Brooklyn over the same period.

When looking at the most recent data for December, we found that month-over-month rents remained stable in Manhattan, while they declined in Brooklyn. Meanwhile the vacancy rate increased when compared to November, as did the percentage of new leases that included a move-in incentive.

While month-over-month they rise and fall slightly, high rents continue to create challenges for tenants.

In December 2019, rents for Manhattan studios declined – by an average of 2% - when compared to November. However, rents climbed slightly for other apartment categories in the borough. Average pricing increased by just \$4 for one-bedroom homes, while rents for two- and three-bedroom units increased 2% and 1%, respectively.

In Brooklyn, rents were down across the board month-over-month. Pricing for studio, one- and two-bedroom homes all declined 1%, while rents were down 2% for three-bedroom apartments.

While rents have recently stabilized, pricing has climbed in both communities year-over-year. Overall, rents rose an average of 5% in Manhattan – and 7% in Brooklyn - since December 2018.

Meanwhile, the Manhattan vacancy rate rose for the sixth consecutive month.

After falling steadily for six straight months (from December 2018 to June 2019), Manhattan's vacancy rate has been on an upswing. From its low of 1.02% in June, inventory has climbed for the last six months – reaching 1.40% in December.

However, Manhattan's vacancy rate remains lower than it was at this time last year. In December 2018, 1.60% of apartments in the borough were vacant.

The use of move-in incentives increased in December - and continue to be more prevalent in Brooklyn.

The percentage of leases that included a move-in incentive rose to 29% in December, from 27% in November. Year-over-year their use remained stable (they were also found on 29% of leases in December 2018).

When comparing boroughs, concessions continue to be much more prevalent in Brooklyn. In December, 40% of leases in the borough included an incentive, versus 21% in Manhattan. Residential construction in Brooklyn is booming, and incentives are most common in newly launched developments in up-and-coming locations, versus existing buildings in more-established Manhattan neighborhoods.

Despite recent softening in the market, quarterly trends show some improvement in conditions for landlords.

During the fourth quarter of 2019, rents in Manhattan and Brooklyn declined slightly overall from their third quarter peak. However, they have risen across the board in both boroughs when compared to Q4 2018. In total, new tenants paid more for housing than they did a year ago.

The Manhattan vacancy rate rose to 1.35% during Q4 – from 1.18% in Q3. While inventory is currently rising, this rate is still lower than Q4 2018's rate of 1.53%.

During Q4 overall, 27% of new leases included an inventive, up from the 26% last quarter -but down from the 30% during Q4 2018.

In the short term, conditions for apartment seekers improved as the quarter progressed. However, the big picture reveals a different story – as the market has shifted to favor landlords when compared to a year ago. The ongoing uncertainly in the city's sales market continues to boost demand for rentals.

Gary Malin, President, Citi Habitats

When examining our report, please keep the following in mind:

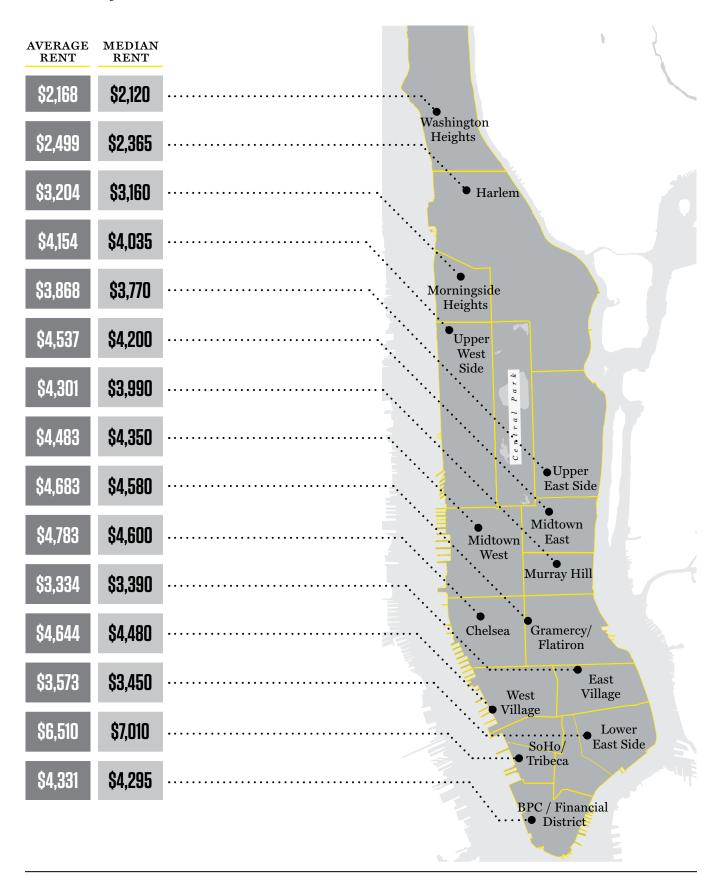
^{1.} The statistics in the letter above, and in the report that follows, are based on Citi Habitats' closed rental transactions, current rental listings in the firm's database and company research.

^{2.} Average rents cited in this report are, for the most part, gross rents, not net effective rents, and do not include landlord incentives, unless the face rent reported on the lease was the net-effective amount.

Manhattan Residential Rental Market Report



December 2019



Manhattan Residential Rental Market Report



December 2019

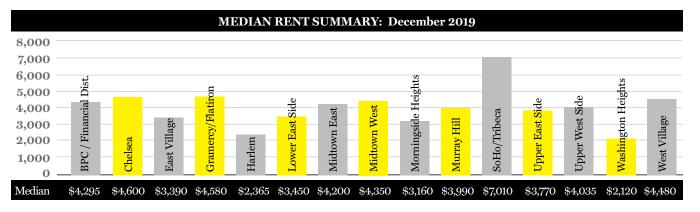
AVERAGE RENT SUMMARY: December 2019					
Location	Studio	1BR	2BR	3BR	
BPC / Financial Dist.	\$3,036	3,990	4,828	5,470	
Chelsea	\$3,080	4,163	5,017	6,870	
East Village	\$2,290	2,910	3,625	4,510	
Gramercy/Flatiron	\$2,198	4,225	5,290	7,020	
Harlem	\$1,695	2,120	2,705	3,475	
Lower East Side	\$2,710	3,105	3,796	4,680	
Midtown East	\$2,484	3,698	4,475	7,490	
Midtown West	\$2,690	3,487	4,620	7,134	
Morningside Heights	\$2,230	2,997	3,476	4,111	
Murray Hill	\$2,603	3,580	4,826	6,196	
Soho/Tribeca	\$4,087	4,720	6,812	10,420	
Upper East Side	\$2,184	3,025	3,965	6,298	
Upper West Side	\$2,315	3,310	4,553	6,436	
Washington Heights	\$1,680	1,920	2,280	2,793	
West Village	\$2,970	3,816	5,150	6,640	
Average: December	\$2,550	3,404	4,361	5,970	
Average: November	\$2,612	3,400	4,274	5,929	
% Change	-2%	0%	2%	1%	

AVERAGE VACANCY RATE: December 2019			
Location	Vacancy Rate		
BPC / Financial Dist.	1.42%		
Chelsea	1.65%		
East Village	1.22%		
Gramercy	1.64%		
Midtown East	1.54%		
Midtown West	1.49%		
Murray Hill	1.30%		
Soho/Tribeca	0.88%		
Upper East Side	1.20%		
Upper West Side	1.43%		
West Village	1.57%		
Average: December	1.40%		
Average: November	1.36%		
Difference	0.04		



OVERALL BLENDED AVERAGES: December 2019					
BLDG Classification	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,517	5,204	8,442	13,178	
Doorman	\$3,048	4,261	6,641	10,185	
Elevator**	\$2,621	3,377	5,192	7,622	
Walkup***	\$2,259	2,880	3,920	5,473	



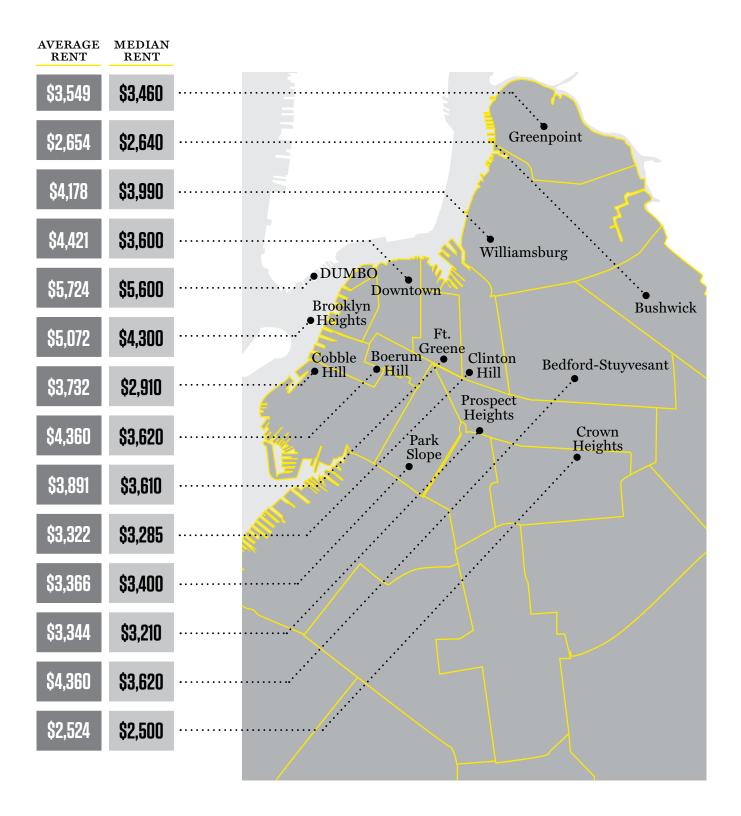


*New Developments include all rental and condo buildings built after 2008. **Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods. ***Walkup averages include brownstone and townhouse rentals.

Brooklyn Residential Rental Market Report



December 2019

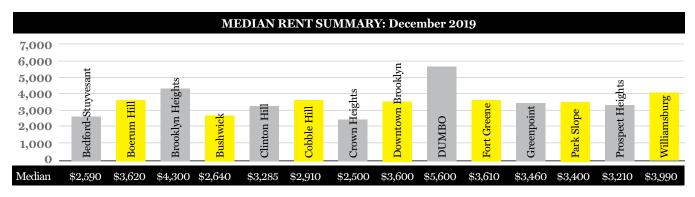


Brooklyn Residential Rental Market Report



December 2019

AVERAGE RENT SUMMARY: December 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,760	\$2,235	\$2,719	\$3,031	
Boerum Hill	\$2,498	\$3,180	\$3,876	\$7,884	
Brooklyn Heights	\$2,745	\$3,532	\$5,614	\$8,397	
Bushwick	\$2,250	\$2,445	\$2,730	\$3,189	
Clinton Hill	\$2,381	\$2,731	\$3,960	\$4,215	
Cobble Hill	\$2,380	\$3,224	\$3,895	\$5,428	
Crown Heights	\$1,895	\$2,415	\$2,680	\$3,105	
Downtown Brooklyn	\$2,795	\$3,493	\$4,970	\$6,425	
DUMBO	\$3,345	\$4,580	\$6,440	\$8,532	
Fort Greene	\$2,587	\$3,146	\$4,512	\$5,320	
Greenpoint	\$2,830	\$3,219	\$3,790	\$4,355	
Park Slope	\$2,412	\$2,790	\$3,598	\$4,665	
Prospect Heights	\$2,327	\$2,620	\$3,645	\$4,782	
Williamsburg	\$3,005	\$3,630	\$4,423	\$5,655	
Average: December	\$2,515	\$3,089	\$4,061	\$5,356	
Average: November	\$2,547	3,133	4,117	5,463	
% Change	-1%	-1%	-1%	-2%	





Manhattan Residential Rental Market Report



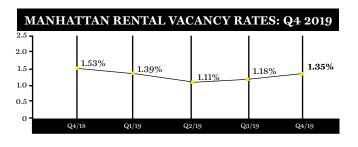
Fourth Quarter 2019

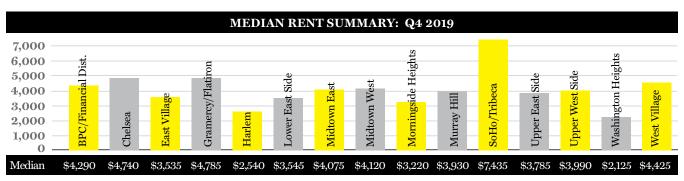
AVERAGE RENT SUMMARY: Q4 2019					
Location	Studio	1BR	2BR	3BR	
BPC/Financial Dist.	\$3,079	4,014	4,627	5,843	
Chelsea	\$3,038	4,147	5,108	6,517	
East Village	\$2,333	2,859	3,682	4,783	
Gramercy/Flatiron	\$2,898	4,202	5,078	6,734	
Harlem	\$1,732	2,223	2,863	3,600	
Lower East Side	\$2,583	2,872	3,860	4,635	
Midtown East	\$2,546	3,758	4,556	7,499	
Midtown West	\$2,659	3,519	4,732	7,113	
Morningside Heights	\$2,215	3,062	3,614	4,262	
Murray Hill	\$2,598	3,555	4,564	5,821	
Soho/Tribeca	\$4,028	4,598	6,846	10,450	
Upper East Side	\$2,267	3,035	3,782	6,274	
Upper West Side	\$2,308	3,339	4,379	6,329	
Washington Heights	\$1,642	2,013	2,400	2,899	
West Village	\$3,028	4,033	5,043	6,597	
Average: Q4/19	\$2,597	3,415	4,342	5,957	
Average: Q3/19	\$2,632	3,486	4,423	5,947	
% Change	-1.3%	-2.0%	-1.8%	0.2%	
Average: Q4/18	\$2,430	3,212	4,209	5,504	
% Change: Q4-18/19	6.9%	6.3%	3.2%	8.2%	

AVERAGE VACANCY RATE: Q4 2019				
Location	Vacancy Rate			
BPC/Financial Dist.	1.35%			
Chelsea	1.58%			
East Village	1.14%			
Gramercy	1.46%			
Midtown East	1.53%			
Midtown West	1.41%			
Murray Hill	1.29%			
Soho/Tribeca	1.02%			
Upper East Side	1.23%			
Upper West Side	1.36%			
West Village	1.40%			
Average: Q4/19	1.36%			
Average: Q3/19	1.18%			
Difference	0.18			
Average: Q4/18	1.53%			
Difference: Q4-18/19	-0.17			



OVERALL BLENDED AVERAGES: Q4 2019					
BLDG Classification	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,514	4,940	8,446	13,254	
Doorman	\$3,052	4,258	6,669	10,225	
Elevator**	\$2,653	3,373	5,181	7,660	
Walkup***	\$2,236	2,839	3,908	5,469	





* New Developments include all rental and condo buildings built after 2009. **Walkup averages include brownstone and townhouse rentals. ***Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods.

Brooklyn Residential Rental Market Report



Fourth Quarter 2019

AVERAGE RENT SUMMARY: Q4 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,811	2,262	2,796	3,161	
Boerum Hill	\$2,565	3,158	3,862	7,759	
Brooklyn Heights	\$2,808	3,599	5,649	8,360	
Bushwick	\$2,209	2,451	2,747	3,384	
Clinton Hill	\$2,446	2,760	3,920	4,348	
Cobble Hill	\$2,488	3,331	4,020	5,712	
Crown Heights	\$1,974	2,430	2,760	3,299	
Downtown Brooklyn	\$2,847	3,563	4,957	6,567	
DUMBO	\$3,287	4,586	6,325	8,624	
Fort Greene	\$2,590	3,153	4,805	5,578	
Greenpoint	\$2,886	3,250	3,825	4,386	
Park Slope	\$2,365	2,850	3,526	4,702	
Prospect Heights	\$2,279	2,551	3,635	4,752	
Williamsburg	\$3,052	3,659	4,512	5,662	
Average: Q4/19	\$2,543	3,114	4,096	5,450	
Average: Q3/19	\$2,536	3,150	4,191	5,455	
% Change	0.3%	-1.1%	-2.3%	-0.1%	
Average: Q4/18	\$2,357	2,851	3,647	5,071	
% Change: Q4-18/19	7.9%	9.2%	12.3%	7.5%	

