



**Residential Rental Market Report** 

September & Third Quarter 2019

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This report follows overall conditions in the Manhattan rental market during September 2019 - as well as throughout the third quarter of the year. In addition, we track average and median rents for 14 neighborhoods in the borough of Brooklyn over the same period.

Conditions remain strong for landlords when compared to last year. However, after a tough summer, apartment-seekers are beginning to see some relief as the market begins its fall slowdown. When looking at the most recent data for September, rents declined for most apartment categories, while the vacancy rate climbed. In addition, more building owners offered a move-in incentive to attract new residents. While the city's rental market remains competitive, all of these developments are welcome news for tenants.

#### Rents reached new heights in Q3 2019, but they are beginning to stabilize.

In September 2019, rents for Manhattan studios continued to rise – an average of 1% - when compared to August. However, the trend of higher rents reversed for other apartment categories in the borough. Pricing for one-, two- and three-bedroom homes all declined by 1%.

In Brooklyn, rents were down across the board month-over-month. Pricing for studios was down 2%, while rents for one-, two-, and three-bedroom units all decreased 1% on average.

While rents have recently stabilized, pricing has climbed in both communities year-over-year. Overall, rents rose an average of 5% in Manhattan – and 8% in Brooklyn - since September 2018.

#### Meanwhile, the Manhattan vacancy rate rose for the third consecutive month.

After falling steadily for six straight months (from December 2018 to June 2019), Manhattan's vacancy rate has been on an upswing. This - in part - is a response to record-high apartment rents. From its low of 1.02% in June, inventory has climbed for the last three months – reaching 1.27% in September.

However, Manhattan's vacancy rate remains lower than it was at this time last year. In September 2018, 1.36% of apartments in the borough were vacant.

#### The use of move-in incentives increased in September – and were more popular in Brooklyn.

The percentage of leases that included a move-in incentive rose to 27% in September, from 24% in August. In contrast, year-over-year their use declined slightly (from 28% in September 2018).

When comparing boroughs, concessions continue to be much more prevalent in Brooklyn. In September, 44% of leases in the borough included an incentive, versus 17% in Manhattan. Residential construction in Brooklyn is booming, and incentives are most common in newly launched developments in up-and-coming locations, versus existing buildings in more-established Manhattan neighborhoods.

# Despite recent softening in the market, quarterly trends also overall improvement in conditions for landlords.

During the third quarter of 2019, rents in Manhattan and Brooklyn rose slightly overall - both when compared to Q2 2019 and year-over-year.

The Manhattan vacancy rate rose to 1.18% during Q3 – from 1.11% in Q2. While inventory is currently rising, this rate is still lower than Q3 2018's rate of 1.35%.

During Q3 overall, 26% of new leases included an inventive, down from the 28% last quarter –as well as from the 27% during Q3 2018.

While the seasonal shift has brought slightly better circumstances for renters, overall the New York rental market remains robust – and challenging for apartment-seekers.

#### Gary Malin, President, Citi Habitats

When examining our report, please keep the following in mind:

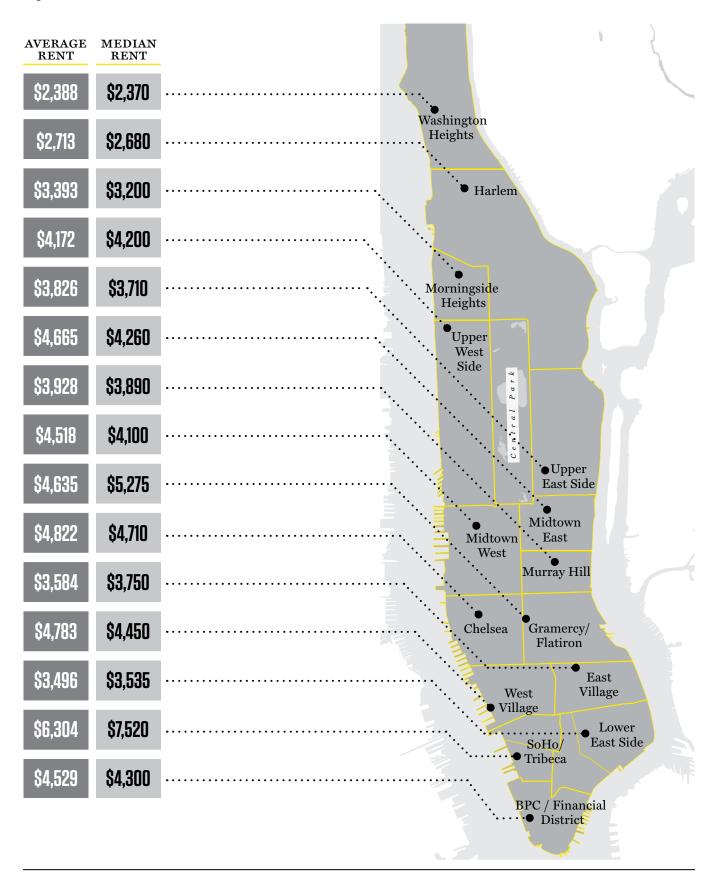
<sup>1.</sup> The statistics in the letter above, and in the report that follows, are based on Citi Habitats' closed rental transactions, current rental listings in the firm's database and company research.

<sup>2.</sup> Average rents cited in this report are, for the most part, gross rents, not net effective rents, and do not include landlord incentives, unless the face rent reported on the lease was the net-effective amount.

## **Manhattan Residential Rental Market Report**



September 2019



## **Manhattan Residential Rental Market Report**



September 2019

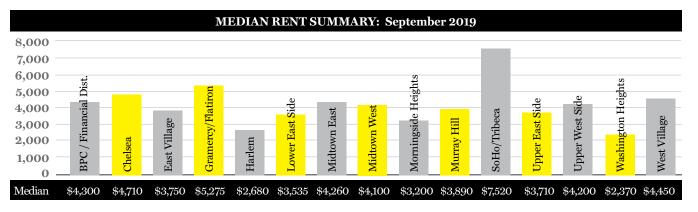
AVERAGE RENT SUMMARY: September 2019					
Location	Studio	1BR	2BR	3BR	
BPC / Financial Dist.	\$3,268	3,947	4,625	6,275	
Chelsea	\$2,990	4,220	5,617	6,461	
East Village	\$2,370	2,988	3,679	5,300	
Gramercy/Flatiron	\$3,267	3,986	4,871	6,415	
Harlem	\$1,810	2,407	2,988	3,648	
Lower East Side	\$2,315	3,095	3,872	4,700	
Midtown East	\$2,662	3,961	4,586	7,450	
Midtown West	\$2,714	3,565	4,776	7,016	
Morningside Heights	\$2,167	3,133	3,870	4,400	
Murray Hill	\$2,555	3,570	4,335	5,250	
Soho/Tribeca	\$4,050	4,677	6,878	9,610	
Upper East Side	\$2,270	2,993	3,759	6,283	
Upper West Side	\$2,389	3,475	4,443	6,380	
Washington Heights	\$1,695	2,120	2,685	3,050	
West Village	\$3,196	4,218	5,017	6,700	
Average: September	\$2,648	3,490	4,400	5,929	
Average: August	\$2,632	3,534	4,462	5,985	
% Change	1%	-1%	-1%	-1%	

AVERAGE VACANCY RATE: September 2019			
Location	Vacancy Rate		
BPC / Financial Dist.	1.28%		
Chelsea	1.59%		
East Village	1.38%		
Gramercy	1.23%		
Midtown East	1.40%		
Midtown West	1.11%		
Murray Hill	1.10%		
Soho/Tribeca	1.01%		
Upper East Side	1.34%		
Upper West Side	1.29%		
West Village	1.19%		
Average: September	1.27%		
Average: August	1.17%		
Difference	-0.10		



OVERALL BLENDED AVERAGES: September 2019					
<b>BLDG Classification</b>	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,517	4,815	8,457	13,309	
Doorman	\$3,063	4,267	6,690	10,208	
Elevator**	\$2,663	3,384	5,227	7,686	
Walkup***	\$2,232	2,821	3,907	5,475	



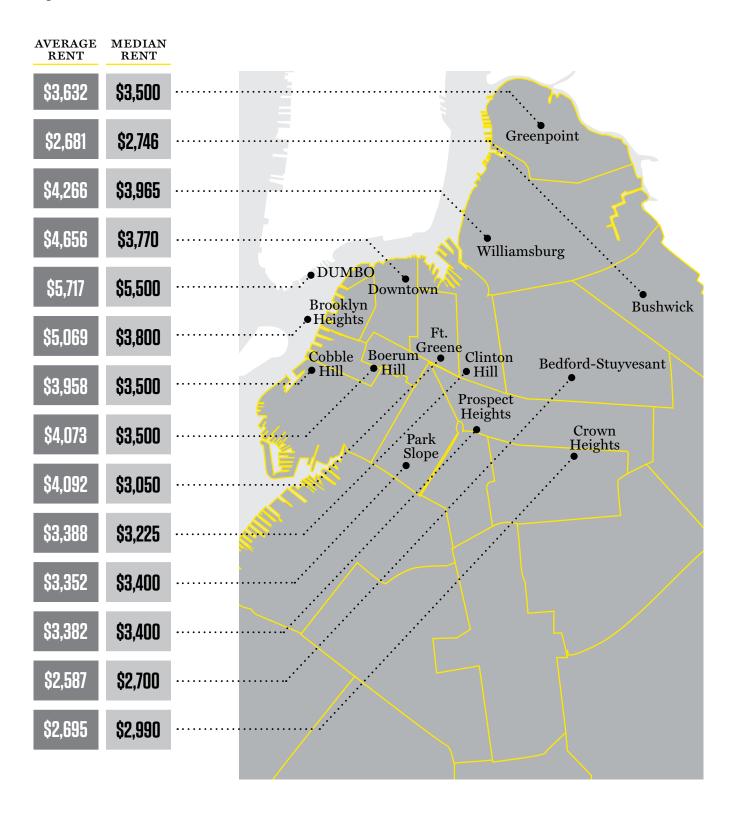


\*New Developments include all rental and condo buildings built after 2008. \*\*Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods. \*\*\*Walkup averages include brownstone and townhouse rentals.

## **Brooklyn Residential Rental Market Report**



September 2019

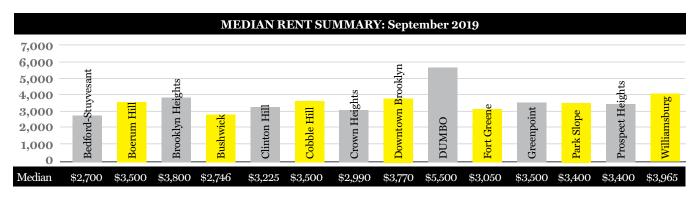


## **Brooklyn Residential Rental Market Report**



September 2019

AVERAGE RENT SUMMARY: September 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,895	2,368	2,768	3,318	
Boerum Hill	\$2,715	3,050	4,240	6,288	
Brooklyn Heights	\$2,641	3,597	5,474	8,563	
Bushwick	\$2,115	2,528	2,746	3,336	
Clinton Hill	\$2,520	2,873	3,811	4,349	
Cobble Hill	\$2,481	3,324	4,221	5,805	
Crown Heights	\$1,929	2,514	2,925	3,410	
Downtown Brooklyn	\$2,914	3,740	5,111	6,859	
DUMBO	\$3,366	4,362	6,266	8,873	
Fort Greene	\$2,295	3,156	5,210	5,705	
Greenpoint	\$2,836	3,083	3,995	4,612	
Park Slope	\$2,119	2,979	3,409	4,901	
Prospect Heights	\$2,247	2,867	3,756	4,657	
Williamsburg	\$3,063	3,570	4,753	5,679	
Average: September	\$2,510	3,144	4,192	5,454	
Average: August	\$2,559	3,166	4,223	5,528	
% Change	-2%	-1%	-1%	-1%	





### **Manhattan Residential Rental Market Report**



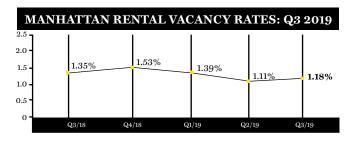
Third Quarter 2019

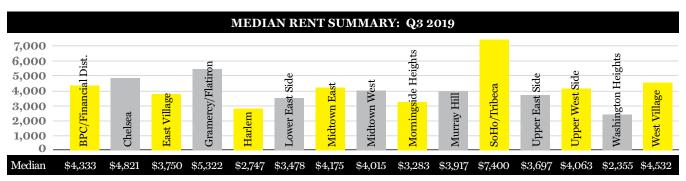
AVERAGE RENT SUMMARY: Q3 2019					
Location	Studio	1BR	2BR	3BR	
BPC/Financial Dist.	\$3,279	3,973	4,600	6,487	
Chelsea	\$2,917	4,177	5,539	6,382	
East Village	\$2,340	3,057	3,783	5,402	
Gramercy/Flatiron	\$3,158	4,056	4,837	6,467	
Harlem	\$1,801	2,357	3,062	3,751	
Lower East Side	\$2,287	3,056	3,921	4,600	
Midtown East	\$2,601	3,823	4,659	7,433	
Midtown West	\$2,671	3,590	4,725	7,087	
Morningside Heights	\$2,234	3,244	3,889	4,550	
Murray Hill	\$2,497	3,476	4,399	5,222	
Soho/Tribeca	\$4,107	4,778	6,982	9,540	
Upper East Side	\$2,273	3,022	4,012	6,294	
Upper West Side	\$2,427	3,358	4,000	6,074	
Washington Heights	\$1,698	2,139	2,706	3,040	
West Village	\$3,196	4,188	5,239	6,874	
Average: Q3/19	\$2,632	3,486	4,423	5,947	
Average: Q2/19	\$2,549	3,346	4,334	5,940	
% Change	3.3%	4.2%	2.1%	0.1%	
Average: Q3/18	\$2,435	3,258	4,325	5,634	
% Change: Q3-18/19	8.1%	7.0%	2.3%	5.6%	

AVERAGE VACANCY RATE: Q3 2019			
Location	Vacancy Rate		
BPC/Financial Dist.	1.21%		
Chelsea	1.53%		
East Village	1.46%		
Gramercy	1.07%		
Midtown East	1.36%		
Midtown West	1.04%		
Murray Hill	1.07%		
Soho/Tribeca	1.03%		
Upper East Side	1.11%		
Upper West Side	1.16%		
West Village	1.05%		
Average: Q3/19	1.18%		
Average: Q2/19	1.11%		
Difference	0.07		
Average: Q3/18	1.35%		
Difference: Q3-18/19	-0.17		



OVERALL BLENDED AVERAGES: Q3 2019					
<b>BLDG Classification</b>	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,509	4,823	8,584	13,421	
Doorman	\$3,054	4,285	6,705	10,215	
Elevator**	\$2,646	3,398	5,239	7,704	
Walkup***	\$2,205	2,824	3,919	5,479	





\* New Developments include all rental and condo buildings built after 2009. \*\*Walkup averages include brownstone and townhouse rentals. \*\*\*Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods.

## **Brooklyn Residential Rental Market Report**



Third Quarter 2019

AVERAGE RENT SUMMARY: Q3 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,960	2,319	2,789	3,265	
Boerum Hill	\$2,626	3,114	4,345	6,099	
Brooklyn Heights	\$2,619	3,582	5,811	8,068	
Bushwick	\$2,285	2,535	2,756	3,207	
Clinton Hill	\$2,491	2,876	3,845	4,495	
Cobble Hill	\$2,490	3,274	4,120	5,770	
Crown Heights	\$2,056	2,501	2,899	3,416	
Downtown Brooklyn	\$2,965	3,822	5,147	7,069	
DUMBO	\$3,269	4,358	6,033	9,429	
Fort Greene	\$2,436	3,318	4,951	5,419	
Greenpoint	\$2,753	3,136	3,765	4,683	
Park Slope	\$2,281	2,974	3,586	5,235	
Prospect Heights	\$2,297	2,724	3,981	4,740	
Williamsburg	\$2,969	3,572	4,649	5,472	
Average: Q3/19	\$2,536	3,150	4,191	5,455	
Average: Q2/19	\$2,502	3,052	3,974	5,168	
% Change	1.3%	3.2%	5.5%	5.6%	
Average: Q3/18	\$2,365	2,916	3,877	5,596	
% Change: Q3-18/19	7.2%	8.0%	8.1%	-2.5%	

