

CITI HABITATS

**Residential Rental Market Report** 

June & Second Quarter 2019

### **Residential Rental Market Report**



#### June & Second Quarter 2019

This report follows overall conditions in the Manhattan rental market during June 2019 - as well as throughout the second quarter of the year. In addition, we track average and median rents for 14 neighborhoods in the borough of Brooklyn over the same period.

Conditions continue to strengthen for landlords when looking at the most recent data for June. Rents rose slightly for all apartment sizes in both boroughs, while the vacancy rate fell to the lowest level in exactly seven years. The prevalence of move-in incentives also declined. They were found on 25% of new leases signed during the month.

#### Rents continue to climb in 2019.

In June 2019, Manhattan rents were up 1% for studio and two-bedroom homes when compared to May – while pricing for one-bedroom apartments increased by 3%. Rents for three-bedroom units also rose, but by a negligible amount.

As in Manhattan, rents for Brooklyn apartments were up slightly across the board from May to June. Average rents for studios only increased by \$7, while pricing for one-bedrooms rose 1%. Meanwhile, two- and three-bedroom apartments both saw rents rise by 2%.

Rents also climbed for all apartment sizes in both communities year-over-year. Overall, rents rose an average of 7% in Manhattan - and 5% in Brooklyn - since June 2018.

#### While the Manhattan vacancy rate fell to the lowest level since June 2012.

The borough's vacancy rate has experienced six consecutive months of declines. In June, the rate fell to 1.02% - from 1.08% in May. In fact, the last time there was less inventory available for rent was in June 2012 (exactly seven years ago), when the vacancy rate dipped to 1.01%

Manhattan's vacancy rate is also lower than it was at this time last year. In June 2018, 1.32% of apartments in the borough were vacant.

#### Move-in incentives were found on fewer leases in June - and remain more prevalent in Brooklyn.

The percentage of leases that included a move-in incentive fell to 25% in June, from 28% in May. Year-over-year, their use also declined (from 27% in June 2018).

When comparing boroughs, concessions continue to be much more prevalent in Brooklyn. In June, 39% of leases in the borough included an incentive, versus 17% in Manhattan. Concessions are most common at new-construction luxury buildings – and there are many new developments offering these deals in Downtown Brooklyn, Williamsburg and Greenpoint, among others.

#### Quarterly trends also show overall improvement in market conditions for landlords.

During the second quarter of 2019, rents in Manhattan and Brooklyn rose slightly overall - both when compared to Q1 2019 and year-over-year.

The Manhattan vacancy rate fell to 1.11% during Q2 – from 1.39% in Q1. The rate is also lower than Q2 2018's rate of 1.34%.

During Q2 overall, 28% of new leases included an inventive, down from the 31% last quarter – but up from the 24% during Q2 2018.

In total, these stats indicate a trend of increased demand for rental housing - in both boroughs.

Our goal with this report is to provide renters and property owners alike relevant rental market data to help them make smart, informed decisions. We hope that you find this report to be a valuable resource - and remember, our team is always here to help.

Gary Malin, President, Citi Habitats

When examining our report, please keep the following in mind:

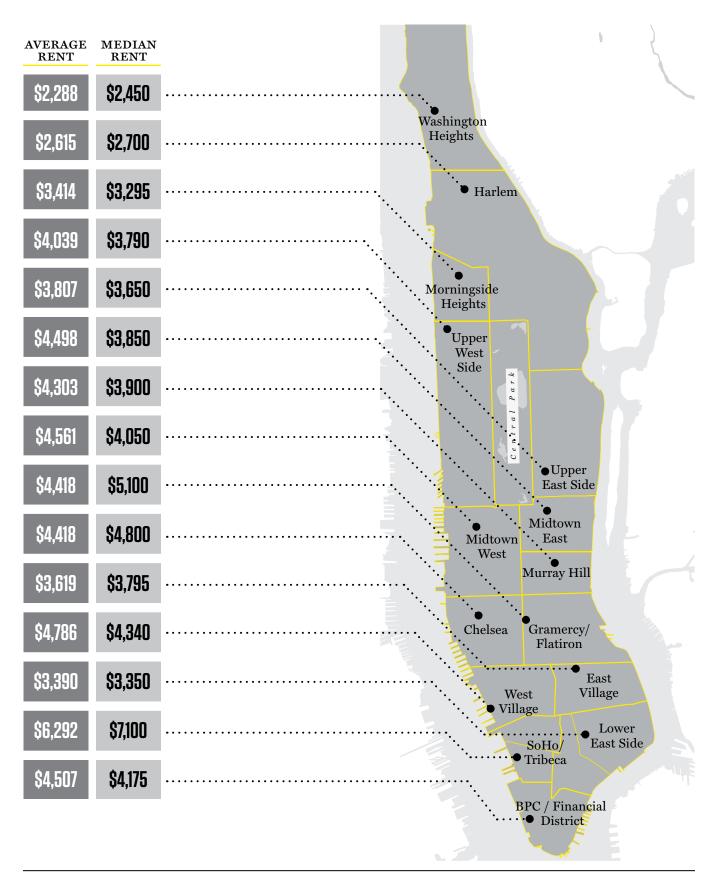
<sup>1.</sup> The statistics in the letter above, and in the report that follows, are based on Citi Habitats' closed rental transactions, current rental listings in the firm's database and company research.

<sup>2.</sup> Average rents cited in this report are, for the most part, gross rents, not net effective rents, and do not include landlord incentives, unless the face rent reported on the lease was the net-effective amount.

# **Manhattan Residential Rental Market Report**



June 2019



## **Manhattan Residential Rental Market Report**



June 2019

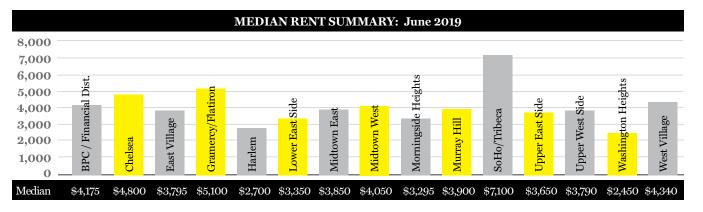
AVERAGE RENT SUMMARY: June 2019					
Location	Studio	1BR	2BR	3BR	
BPC / Financial Dist.	\$3,290	3,715	4,474	6,550	
Chelsea	\$2,913	4,078	5,406	6,280	
East Village	\$2,233	3,089	3,784	5,368	
Gramercy/Flatiron	\$2,816	3,905	4,625	6,325	
Harlem	\$1,775	2,300	2,858	3,525	
Lower East Side	\$2,180	2,958	3,825	4,598	
Midtown East	\$2,469	3,738	4,574	7,210	
Midtown West	\$2,648	3,655	4,617	7,325	
Morningside Heights	\$2,275	3,120	3,750	4,510	
Murray Hill	\$2,410	3,706	4,514	6,581	
Soho/Tribeca	\$4,033	4,783	7,010	9,340	
Upper East Side	\$2,251	2,950	3,915	6,110	
Upper West Side	\$2,398	3,176	4,637	5,944	
Washington Heights	\$1,760	1,990	2,510	2,890	
West Village	\$3,161	3,944	5,190	6,850	
Average: June	\$2,574	3,407	4,379	5,960	
Average: May	\$2,543	3,316	4,322	5,933	
% Change	1%	3%	1%	0%	

<b>AVERAGE VACANCY RATE: June 2019</b>				
Location	Vacancy Rate			
BPC / Financial Dist.	1.15%			
Chelsea	1.17%			
East Village	1.63%			
Gramercy	0.97%			
Midtown East	1.20%			
Midtown West	0.92%			
Murray Hill	0.89%			
Soho/Tribeca	0.95%			
Upper East Side	0.75%			
Upper West Side	0.98%			
West Village	0.70%			
Average: June	1.02%			
Average: May	1.08%			
Difference	-0.06			



OVERALL BLENDED AVERAGES: June 2019					
<b>BLDG Classification</b>	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,445	4,785	8,620	13,293	
Doorman	\$3,013	4,251	6,655	10,047	
Elevator**	\$2,595	3,359	5,202	7,662	
Walkup***	\$2,140	2,790	3,888	5,427	



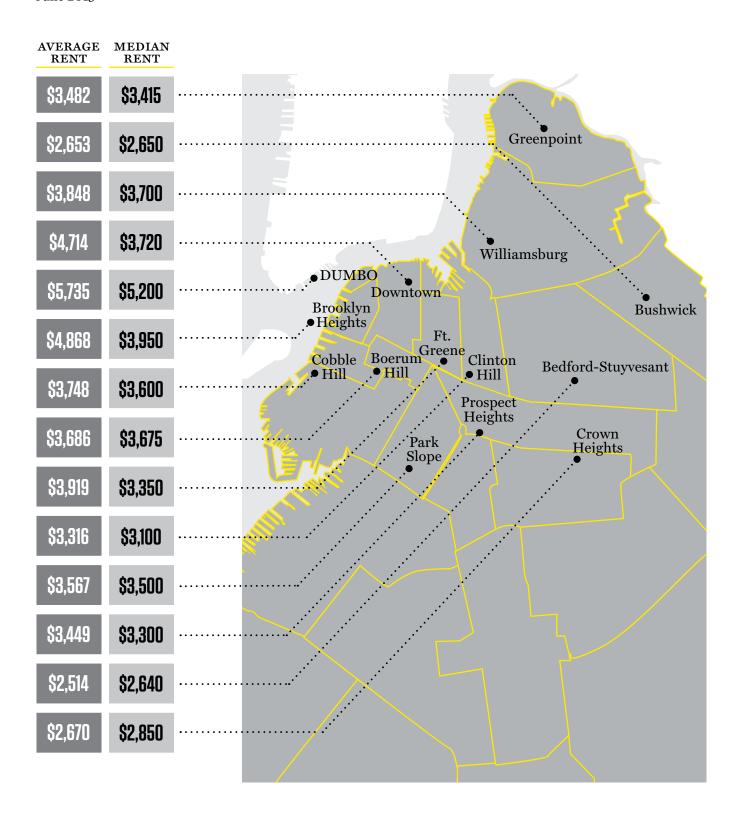


\*New Developments include all rental and condo buildings built after 2008. \*\*Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods. \*\*\*Walkup averages include brownstone and townhouse rentals.

## **Brooklyn Residential Rental Market Report**



June 2019

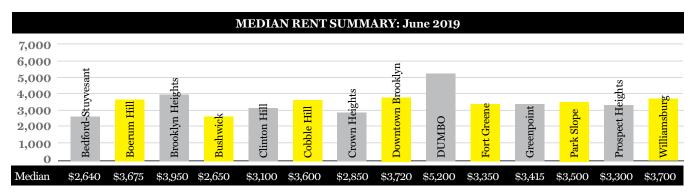


## **Brooklyn Residential Rental Market Report**



June 2019

AVERAGE RENT SUMMARY: June 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,976	2,190	2,780	3,110	
Boerum Hill	\$2,315	3,020	4,223	5,185	
Brooklyn Heights	\$2,656	3,320	6,060	7,436	
Bushwick	\$2,310	2,565	2,645	3,090	
Clinton Hill	\$2,337	2,898	3,610	4,420	
Cobble Hill	\$2,410	2,928	4,015	5,640	
Crown Heights	\$2,145	2,595	2,675	3,265	
Downtown Brooklyn	\$2,945	3,745	4,920	7,245	
DUMBO	\$3,090	4,140	5,632	10,078	
Fort Greene	\$2,565	3,289	4,705	5,118	
Greenpoint	\$2,724	3,140	3,810	4,254	
Park Slope	\$2,540	2,947	3,556	5,225	
Prospect Heights	\$2,515	2,757	3,875	4,650	
Williamsburg	\$2,737	3,465	4,350	4,840	
Average: June	\$2,519	3,071	4,061	5,254	
Average: May	\$2,512	3,050	3,974	5,163	
% Change	0%	1%	2%	2%	





### **Manhattan Residential Rental Market Report**



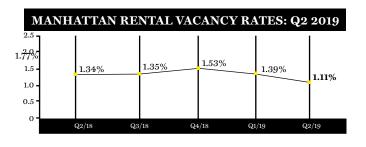
Second Quarter 2019

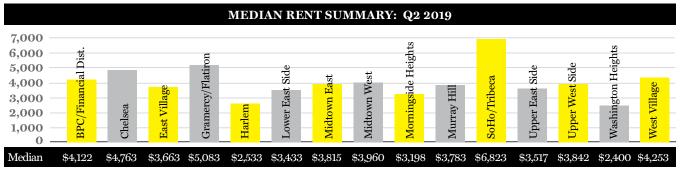
AVERAGE RENT SUMMARY: Q2 2019					
Location	Studio	1BR	2BR	3BR	
BPC/Financial Dist.	\$3,288	3,839	4,722	6,314	
Chelsea	\$2,940	4,163	5,508	6,288	
East Village	\$2,235	2,956	3,760	5,283	
Gramercy/Flatiron	\$2,799	3,892	4,730	6,200	
Harlem	\$1,770	2,188	2,732	3,438	
Lower East Side	\$2,147	2,845	3,713	4,464	
Midtown East	\$2,516	3,595	4,317	7,253	
Midtown West	\$2,511	3,464	4,671	7,373	
Morningside Heights	\$2,233	3,035	3,614	4,423	
Murray Hill	\$2,460	3,650	4,394	6,513	
Soho/Tribeca	\$3,984	4,684	6,889	9,577	
Upper East Side	\$2,227	2,977	3,830	5,983	
Upper West Side	\$2,336	3,156	4,615	6,200	
Washington Heights	\$1,713	1,897	2,413	2,880	
West Village	\$3,080	3,846	5,097	6,905	
Average: Q2/19	\$2,549	3,346	4,334	5,940	
Average: Q1/19	\$2,496	3,189	4,225	5,723	
% Change	2.1%	4.9%	2.6%	3.8%	
Average: Q2/18	\$2,362	3,190	4,038	5,410	
% Change: Q2-18/19	7.9%	4.9%	7.3%	9.8%	

AVERAGE VACANCY RATE: Q2 2019				
Location	Vacancy Rate			
BPC/Financial Dist.	1.18%			
Chelsea	1.26%			
East Village	1.60%			
Gramercy	0.98%			
Midtown East	1.48%			
Midtown West	1.07%			
Murray Hill	1.13%			
Soho/Tribeca	0.96%			
Upper East Side	0.89%			
Upper West Side	0.89%			
West Village	0.75%			
Average: Q2/19	1.11%			
Average: Q1/19	1.39%			
Difference	-0.28			
Average: Q2/18	1.34%			
Difference: Q2-18/19	-0.23			



OVERALL BLENDED AVERAGES: Q2 2019					
<b>BLDG Classification</b>	Studio	1BR	2BR	3BR	
New Development w/ DM*	\$3,406	4,554	8,043	12,333	
Doorman	\$2,984	4,244	6,619	10,054	
Elevator**	\$2,575	3,321	5,087	7,745	
Walkup***	\$2,110	2,792	3,850	5,490	





\*New Developments include all rental and condo buildings built after 2006. \*\*Elevator averages in the downtown neighborhoods include a significant number of loft rentals compared to other neighborhoods. \*\*\*Walkup averages include brownstone and townhouse rentals.

## **Brooklyn Residential Rental Market Report**



Second Quarter 2019

AVERAGE RENT SUMMARY: Q2 2019					
Location	Studio	1BR	2BR	3BR	
Bedford-Stuyvesant	\$1,936	2,215	2,673	3,119	
Boerum Hill	\$2,505	3,168	4,137	4,845	
Brooklyn Heights	\$2,663	3,355	5,387	7,340	
Bushwick	\$2,232	2,488	2,634	3,040	
Clinton Hill	\$2,349	2,894	3,635	4,480	
Cobble Hill	\$2,260	3,027	4,389	5,472	
Crown Heights	\$2,097	2,451	2,748	3,175	
Downtown Brooklyn	\$2,929	3,709	4,792	7,057	
DUMBO	\$3,033	4,199	5,648	10,119	
Fort Greene	\$2,649	3,282	4,384	5,038	
Greenpoint	\$2,726	3,107	3,646	4,059	
Park Slope	\$2,381	2,945	3,569	5,061	
Prospect Heights	\$2,481	2,661	3,805	4,586	
Williamsburg	\$2,786	3,223	4,190	4,960	
Average: Q2/19	\$2,502	3,052	3,974	5,168	
Average: Q1/19	\$2,410	2,938	3,823	4,888	
% Change	3.8%	3.9%	4.0%	5.7%	
Average: Q2/18	\$2,327	2,864	3,693	5,118	
% Change: Q2-18/19	7.5%	6.5%	7.6%	1.0%	

